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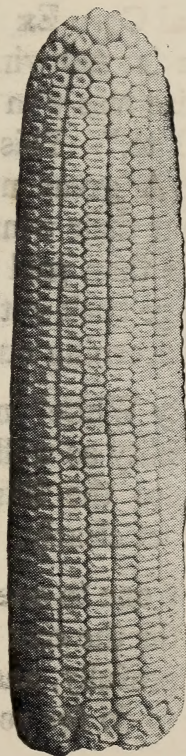
1913
C. B. Hartley.

43

A World Beater

LIBRARY
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U. S. Department of Agriculture.

Read Carefully the Contents of this
Book and be Convinced that it Will
Pay You to Plant Good Seed Corn



L. B. CLORE & SON
FRANKLIN, INDIANA

SEED CORN



IN presenting this seed corn circular to the public for 1913 we wish to thank our former customers and assure them that the same courteous treatment will be given them for 1913 as in the past. The "Johnson County White" of which we are the originators, has been clearly demonstrated to the world that it is the most complete finished corn grown. These are not merely idle words, but records prove the statement. For an example **Three Grand Sweepstakes Prizes** out of four at the **National Corn Expositions** was grown from our farm, and the reason for not winning the fourth time we did not show, but the prize was won by a neighbor and with the "Johnson County White." This makes a complete record for our variety of corn. A great number of farmers have written us this season that their winnings from the seed they purchased of us had more than paid for the cost of the seed. In fact we could fill a large book with all of the testimonials that we have received concerning our seed.

The "Johnson County White" not only possesses finish, but excels in yielding quality as well. Experiments conducted by the Indiana and also the Illinois Experiment Station have demonstrated this fact clearly.

An increased yield of one to one and one-half bushels per acre will more than pay for the cost of good seed. We ask you to read our circular carefully, and note the things we have been doing, and are able to do for you.

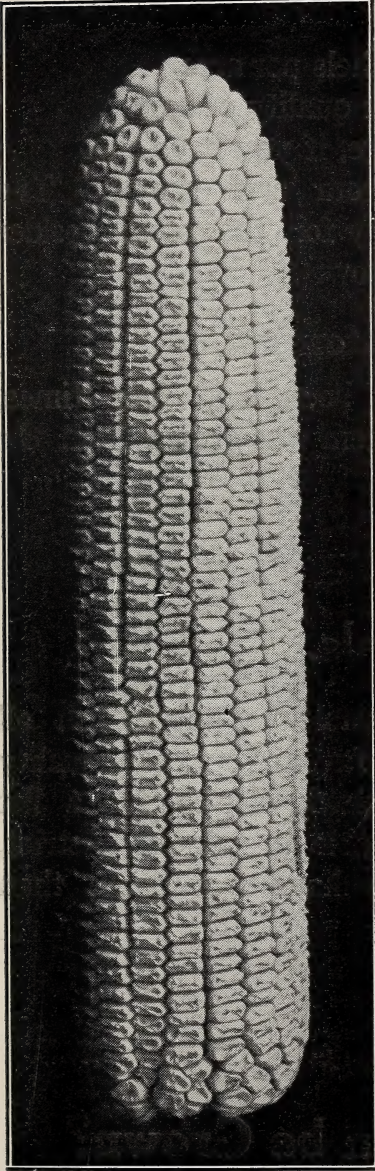
We solicit your confidence and will be glad to correspond with you on corn growing.

L. B. CLORE & SON

P. O., FRANKLIN, IND.

'Phone Whiteland, Ind.

\$250 Ear of Corn



The most perfect ear of corn ever produced and sold for the enormous sum of \$250.00, which is the greatest price ever paid for a single ear of corn.

While we were the growers of this ear, the conditions of the Chicago National Exposition made all exhibits of corn the property of the exposition and we were compelled to pay this large sum to get it back. We planted it in the spring of 1908 and from it we secured a choice lot of seed. In fact, the best ears of corn in our Omaha sweepstakes were produced from this wonderful ear of corn.

OUR ENTIRE CROP this season is the product of this wonderful ear of corn. This is the seed we are putting on the market and at a small cost the corn grower will receive the benefit of our years of experience and expensive purchase.

A Few Reasons Why It Pays to Plant Good Seed.

It will increase the number of bushels per acre.

It will enable you to grow a better quality of corn.

It will help to pay off the mortgage, if you have one.

It will assist you in winning at your corn shows. The value of the prizes will more than pay for the seed, besides the pleasure of beating the other fellow.

A Wonderful Statement.

The National Corn Exposition has been held four times, and the highest award at three of them was grown from the Clore farm.

Testimonials.

It would require a book of considerable size to publish all the testimonials we have received in favor of our corn, quality and quantity being especially emphasized; also to give a list showing all the prizes we have been able to win at district, county and state shows. In fact we have won more than \$12,000 worth of prizes in the past.

Where can this Corn be Grown?

In any climate where there are 120 days of corn weather. We have furnished seed to practically every country on the globe with splendid results. Charles Campbell, Queensland, Australia, writes: "You are known on this side of the world as the 'Burbank of Agriculture.' Your corn has certainly made you famous on this side of the continent."

Cost of Seed Per Acre

At the rate of \$5 per bu. it will cost you only 75c per acre.

At the rate of \$3 per bu. it will cost you only 45c per acre.

What to Expect

High class seed corn with breeding that will produce a splendid type and a lot of practical show ears. But do not expect to get all show ears from our general supply of seed.

When to Order

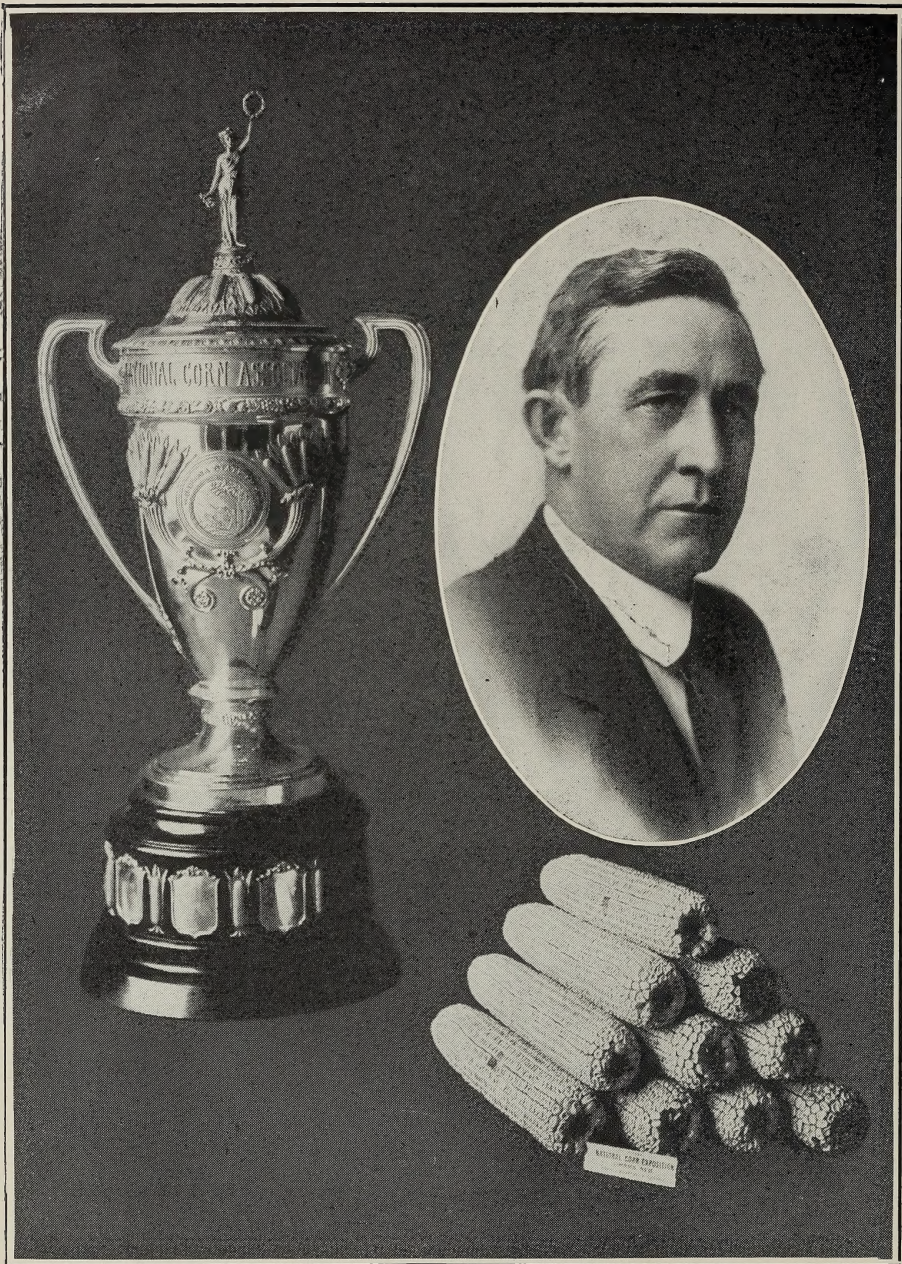
Place your order at once. This will do away with disappointment when ordered later in the season and when the supply is all gone. Cash must accompany all orders, but corn will be shipped when directed.

Highest Yield

Several experiment stations have tested the "Johnson County White Dent" corn, with all of the other important varieties and the reports are always in favor of the "Johnson County White."

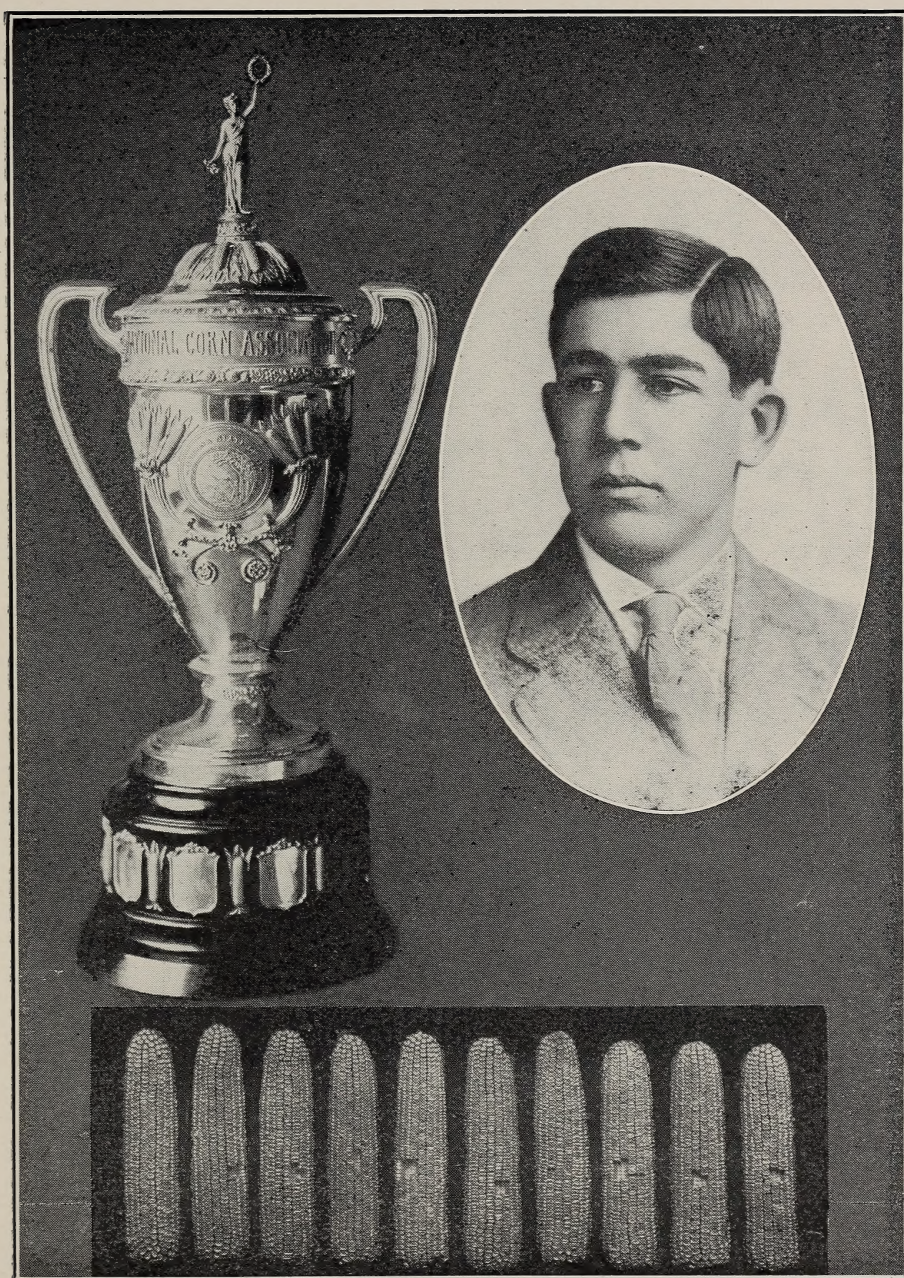
The Purdue Experiment Station shows that the "Johnson County White Dent" corn is largest in yield, and is a type that conforms to the score card.

The Illinois Experiment Station at Urbana, tested the "Johnson County White Dent," furnished by us with white and yellow varieties furnished by the best corn growers of several states and the results were that the "Johnson County White Dent" made more bushels per acre and with a less weight of stover.



The Corn, The Trophy and The Man

This magnificent \$1,000.00 Trophy is competed for annually at the National Corn Exposition for the best ten ears of corn grown in the United States. L. B. Clore, the senior member of the firm, has won this great prize twice; first at Chicago, competing against 13,000 samples; the second time at Omaha, competing against 24,000 samples. At the third exposition he was barred on account of having won the highest award the second time.

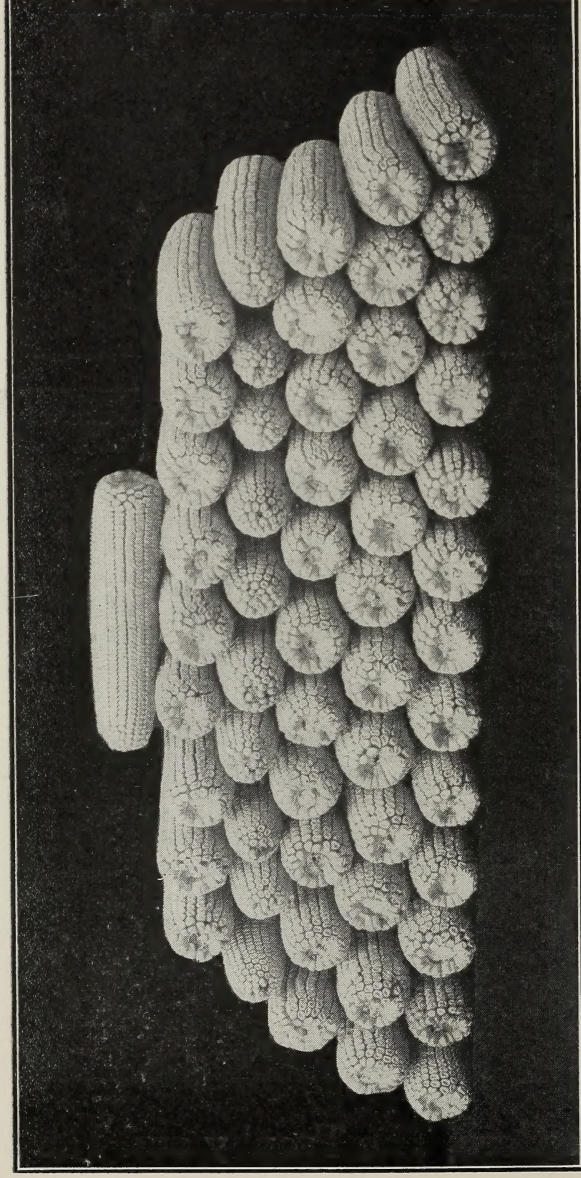


The Corn, The Trophy and The Son

Roy D. Clore was old enough to be admitted as the junior member of the firm for the last National Corn Exposition, and won the highest award, competing against twenty-four states, including all of the main corn producing states.

WHY NOT GROW CORN THAT LOOKS LIKE THIS?

It means more bushels per acre and of better quality.



“Johnson County White Dent”

A Prize Winner in an Open-to-the-World Class.

I. B. CLORE & SON,

FRANKLIN, INDIANA

Date _____

Please ship the following order, by Freight _____ Express _____

Postoffice _____ County _____ State _____ R. F. D. _____

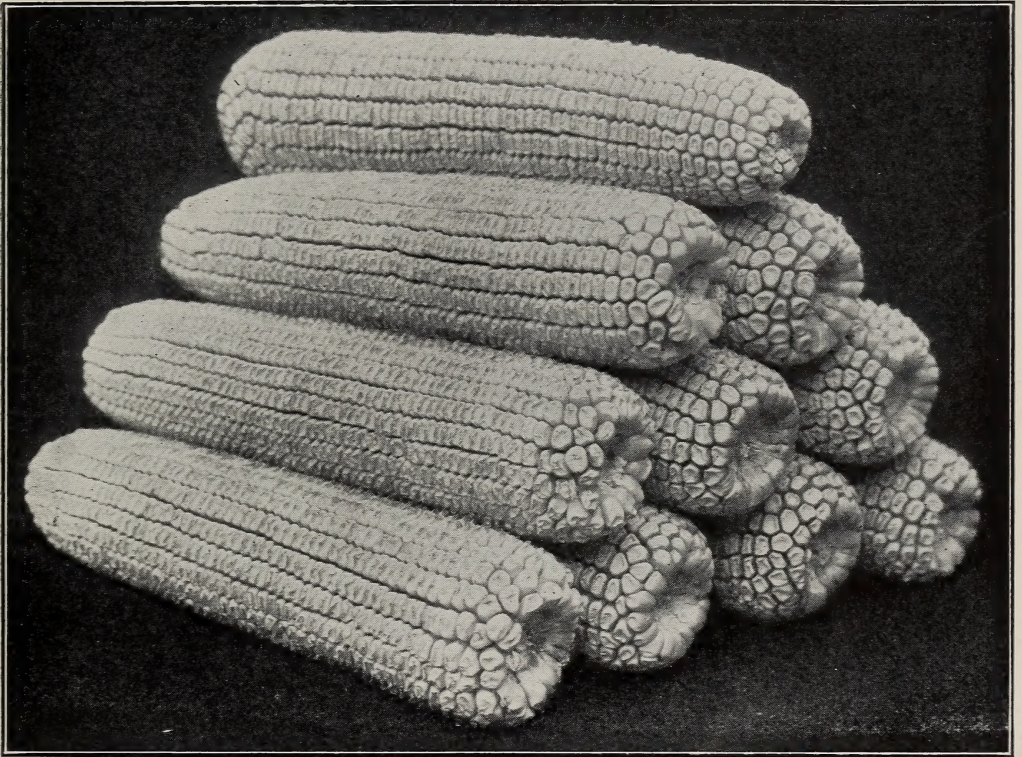
My R. R. Station _____ County _____ State _____

QUANTITY	ARTICLE	PRICE PER BU.								
	Say whether Ear or Shelled Corn.									
<p>Be sure and state if corn is wanted shelled or in ear.</p> <p>Be sure to state how you want the corn shipped, by freight or express.</p> <p>Each order must be accompanied by remittance.</p> <p>Be sure and write name and address plainly.</p>										
<p style="text-align: center;">SIGN HERE</p> <p>Name _____</p>										
<p style="text-align: center;">PRICE LIST</p> <table border="1"> <thead> <tr> <th>EAR CORN</th> <th>SHELLED CORN</th> </tr> </thead> <tbody> <tr> <td>One Bushel . \$5.00</td> <td>One Bushel . \$3.00</td> </tr> <tr> <td>Half " . 3.00</td> <td>Half " . 2.00</td> </tr> <tr> <td>Quarter " . 2.00</td> <td>Quarter " . 1.25</td> </tr> </tbody> </table>			EAR CORN	SHELLED CORN	One Bushel . \$5.00	One Bushel . \$3.00	Half " . 3.00	Half " . 2.00	Quarter " . 2.00	Quarter " . 1.25
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One Bushel . \$5.00	One Bushel . \$3.00									
Half " . 3.00	Half " . 2.00									
Quarter " . 2.00	Quarter " . 1.25									
<p>The shelled corn is carefully selected, nubbed, shelled and graded and first-class in every respect. Boxes, crates, barrels and bags free.</p>										



A Few Medals Won With
"Johnson County White Dent"

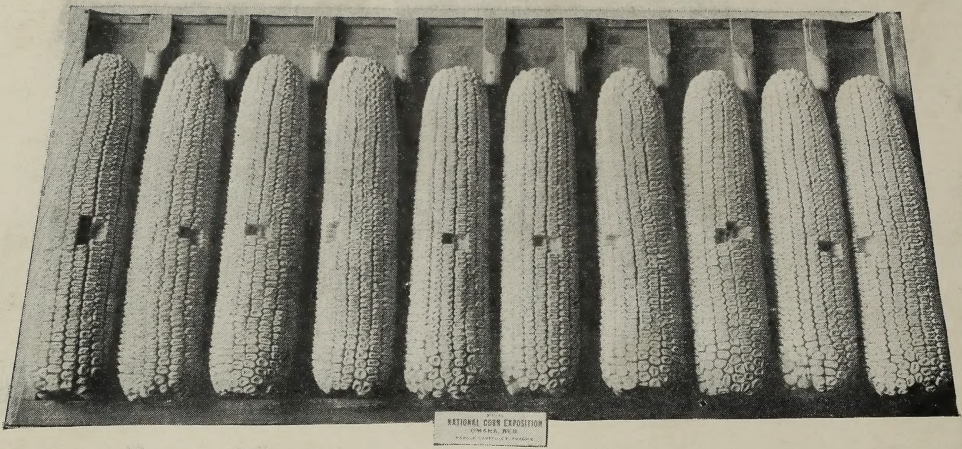
The
World's Grand Champion
1907



Ten Ears Chicago Exposition
"Johnson County White Dent"

Total amount of Prizes won at this great exposition was \$7,522.50.
Thirteen states competing with 13,000 samples of
Corn in Competition.

The
World's Grand Champion
1908



Ten Ears Omaha Exposition
"Johnson County White Dent"

Total amount of Prizes won at this great exposition was
\$2,700.00. Eighteen states competing with 24,000
samples of Corn in competition.